

Developing Successful Leaders and Teams The EBW Accreditation Programme



- ✓ Introducing the leading tool of 'Emotional Intelligence' Business Theory
- ✓ Used in more than 20 countries around the world
- ✓ Available in multiple languages (including Chinese and Arabic)
- ✓ Multiple norms for more professional report data

Application in Selection, Team Building, Business Coaching, Leadership and Management Development

What is the EBW Business Model and Psychometric System?

The EBW is the leading Emotional Intelligence business model, which enables leaders and teams to quickly assess and develop their ability to manage the critical emotions and behaviours that effect performance *at work* (Decision making, Motivation to succeed, Influencing ability, Adaptability, Empathy, Conscientiousness, Stress resilience , Emotional control and Self awareness).

Harvard Business Review says *"In hard times, the soft stuff often goes away. But Emotional Intelligence, it turns out, isn't so soft. If emotional obliviousness jeopardizes your ability to perform, fend off aggressors, or be compassionate in a crisis, no amount of attention to the bottom line will protect your career. Emotional intelligence isn't a luxury you can dispense with in tough times. It's a basic tool that, deployed with finesse, is the key to professional success."*

The EBW is a global model: which means it is ideal for selecting and developing leaders and teams success and has been used in national and global organisations such as:



For the last 10 years the EBW model and psychometric system (www.ebwonline.com) has been used for:



EBW Emotional Intelligence Assessment - Free Promotional Trial

Please use the unique link below to generate your EBW account and receive a 11 page confidential report on how to use your Emotional Intelligence to achieve success.

EBW (International English EBW Assessment) - www.ebwlogin.com/index.php?page=trial

Why attend an EBW Accreditation Programme?

You will learn how to *assess, benchmark, select & develop* the critical emotions and behaviours that makes leaders and teams successful. Designed by Dr Neil Scott (Author of '[This Book Has Feelings](#)') the EBW accreditation programmes are based on the latest research and provide you with **the skills, the psychometric tools** and **methodologies** that will have immediate impact with your clients and teams.



The programme consists of

- Two E-learning modules on Psychometrics and Emotional Intelligence
- A personal EBW assessment and report
- A one day masterclass
- Three assessment sessions using the EBW psychometric system to enable you to assess and provide feedback to others
- A one to one telephone coaching session with a Business Psychologist to discuss your 3 assessment sessions and your accreditation.

This is what some recent EBW Facilitators said:

"The EBW has enhanced our recruitment process by allowing us to identify candidate's Emotional Intelligence. Candidate reports' are generated prior to the interview stage, enabling our recruiters to raise unique questions for each candidate rather than "one size fits all".

Matt Bennett, Graduate Recruitment Manager - Hy-Phen Workforce Management Solutions

"I have found the EBW Model and System a valuable addition to my set of tools for developing people towards fulfilling more of their potential. In terms of the accreditation process, the 'one-day masterclass plus mentoring support' format has worked well for me. It makes accreditation accessible, is well delivered, and the ongoing support and supervision has provided invaluable additional insight as I have learned to use the tool in a range of situations."

Colin Wilson, Telos Partners International (www.telospartners.com)

Programme Benefits

By the end of the EBW programme you will:

- Understand how emotions (stress, passion, motivation, drive, happiness etc) and behaviours at work affect individuals' and organisations' performance.
- Be able to use the EBW Emotional Intelligence business model and Psychometric System so you can select, benchmark and develop successful leaders and teams.
- Have free use of the EBW Online Knowledge Library with white papers, practical support materials and workshop programmes to help you select and develop Emotional Intelligence in leaders and teams.
- Gain your accreditation certificate for EBW Advance Psychometric System

How to book your place or get more information

If you would like more information or want to talk to one of our Business Psychologists about the EBW Emotional Intelligence Psychometric System or this programme, please contact Bryony at office@brentfield.com